



VICTORIAN CONTINENCE RESOURCE CENTRE

8TH ANNUAL STATE CONFERENCE 2019

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# PROACTIVE CONTINENCE CARE

SPONSORSHIP  
PROSPECTUS

MAY 30-31, 2019

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RACV TORQUAY RESORT

CONTINENCE FOUNDATION OF AUSTRALIA VICTORIAN BRANCH



VICTORIAN CONTINENCE RESOURCE CENTRE

## 8TH ANNUAL STATE CONFERENCE 2019

# VISION

Speaking up for continence health

# MISSION

Awareness, prevention and treatment

# VALUES

Collaboration  
Respect  
Empowerment  
Dignity  
Service

# OUR MEMBERS

Continence Health Professionals  
Industry Partners  
Health Care Providers  
Consumers

# WE INVITE YOU

We invite your organisation to participate as a Sponsor at the 8th Annual CFA Victorian State Conference, to be held from 30 – 31 May 2019 at the RACV Torquay Resort.

The State Conference was first held in 2012 as an initiative of the VCRC and has quickly become a much anticipated annual event in the professional development calendar.

The Theme this year is Proactive Continence Care; Good Nights and Better Days.

The conference program promises to deliver exciting topics and speakers as well as generous networking opportunities.

The VCRC Sponsorship Prospectus details a range of options for you to find an opportunity that best aligns with your goals.

Trade display options are available on Friday 31st May or you can take up one of the new Hot Spots to have 15 minutes of podium time. Sponsors are invited to join us for the cocktail party on Thursday 30th of May for a chance to meet delegates and colleagues in an informal social setting.

We anticipate the attendance of over 200 delegates from across Victoria representing an array of health organisations and professionals including continence nurse specialists, pelvic health and continence physiotherapists, allied health professionals and specialist physicians.

We look forward to your involvement and support in the success of this engaging event.

Michael Croker - President  
Terry Wesselink - Executive Officer  
Continence Foundation of Australia Victorian Branch Inc  
Victorian Continence Resource Centre



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### AT A GLANCE

Sponsorship		Availability	Price
Partnership Packages	Platinum	One Organisation	\$7500
	Gold	One Organisation	\$5500
	Silver	2 Organisations	\$3000
	Hot Spot	Tell us something new	\$1850
Exhibition	Static Exhibition	Select opportuniites	\$850
	Additional Vendor		\$250
Individual Partnership	Satchel insert	Exhibiting organisations	\$165
	Satchel Insert	Non-Exhibiting	\$325

### ENQUIRES

For all sponsorship and exhibition enquiries contact us on  
03 9816 8266 or [info@continencevictoria.org.au](mailto:info@continencevictoria.org.au)



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# THURSDAY MAY 30

# PROVISIONAL PROGRAM BRIEF

**ProActive Continence Care**  
**Good Nights 1.00pm - 5.00pm**

Sleep and Incontinence in Adults

**Dr Christopher Worsnop**  
Respiratory & Sleep Medicine Physician  
Austin Health

Nocturia - Conservative management

**Claire Ervin**  
Nurse Continence Specialist

Between the Covers - managing vulval pain & intimacy

**Cara Richmond**  
Pelvic Health Physiotherapist

Adult Nocturnal Enuresis

**Andrea Green**  
Nurse Continence Specialist

Enuresis treatment for children with neuro-developmental disorders

**Dr Sharynn Schuster**  
Psychologist

Setting the scene for inclusive practice

TBC

Hot Spots

Tell us Something New - Sleep Well product innovations

**Trade Sponsors**  
TBC

## 5:30pm Cocktail Reception

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FRIDAY MAY 31

# PROVISIONAL PROGRAM BRIEF

**ProActive Continence Care**

**Better Days 8.00am - 3.00pm**

Getting the bowels right in early toilet training  
Practical tips and success stories

Debbie Atkins  
Occupational Therapist

Red Flags – Intimate Family Violence and  
Incontinence

Dr Deirdre Gartland  
Murdoch Children's Research  
Centre

IAD – getting the right product at the right time

Kerry Poole  
Nurse Continence Specialist  
VCRC

Post Childbirth Trauma

Amy Faulkner  
Clinic Lead  
Monash Health Continence Service

Hot Spots  
Tell Us Something New – Better Days product innovations

Trade Sponsors  
TBC

Platinum & Gold Sponsor

Trade Sponsors  
TBC

Building Rapport and Compliance – the latest evidence and  
practical tips

Annabelle Citroen  
Pelvic Health Physiotherapist

Urinary Microbiome

Professor Pat Charles  
Consultant Infectious Diseases



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VICTORIAN CONTINENCE RESOURCE CENTRE

## 8TH ANNUAL STATE CONFERENCE 2019

# PARTNERSHIP PACKAGES

## PLATINUM SPONSOR

One Organisation \$7500

### Exhibition and Social

Primary position for exhibition  
5 exhibitor registrations  
5 cocktail reception tickets

### Marketing and Promotions

Podium time to promote organisation  
Complimentary satchel insert  
Full page advertisement in delegate handbook  
Acknowledgement on all print material  
Logo on VCRC website for six months listed as platinum sponsor  
Logo on sponsor signage at venue including acknowledgment slide  
Verbal acknowledgement during opening and closing



## GOLD SPONSOR

One Organisation \$5500

### Exhibition and Social

Premium position for exhibition  
4 exhibitor registrations  
4 cocktail reception tickets

### Marketing and Promotions

Podium time to promote organisation  
Complimentary satchel insert  
Half page advertisement in delegate handbook  
Acknowledgement on all print material  
Logo on VCRC website for six months listed as gold sponsor  
Logo on sponsor signage at venue including acknowledgment slide  
Verbal acknowledgement during opening and closing



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# SILVER SPONSOR

Two Organisations \$3000

### Exhibition and Social

Primary position for exhibition

3 exhibitor registrations

3 cocktail reception tickets

### Marketing and Promotions

Complimentary satchel insert

Half page advertisement in delegate handbook

Acknowledgement on all print material

Logo on VCRC website for six months listed as silver sponsor

Logo on sponsor signage at venue including acknowledgment slide

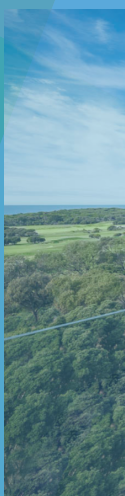
Verbal acknowledgement during opening and closing



## HOT SPOT

A select number of opportunities exist \$1850

Tell us something new in the products you supply



- One opportunity per company
- 15 minutes on stage to showcase your new product or innovation (Available Thursday or Friday and determined by the Organising Committee of management)
- PowerPoint presentation can be included
- 2 cocktail reception tickets
- Static exhibition registration - Available Friday May 31st

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# EXHIBITION STATIC EXHIBITION

\$850 - Available on Friday May 31st

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1 x 1.8m trestle table  
with linen cloth for duration  
1 exhibitor registration  
1 cocktail reception ticket

## ADDITIONAL VENDORS

Existing sponsoring personnel \$250

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1 exhibitor registration  
1 cocktail reception ticket

# INDIVIDUAL PARTNERSHIP SACHEL INSERTS

Exhibiting Organisations \$165  
Non-Exhibiting Organisations \$325

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For promotional flyers these can be a maximum size of A4 (this can be only one double sided document or info graphic). Samples must be approved by organisers prior to submission.



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VICTORIAN CONTINENCE RESOURCE CENTRE

## 8TH ANNUAL STATE CONFERENCE 2019

# APPLICATION

Applications for sponsorship and exhibition at the Continence Foundation of Australia 8th Annual State Conference are open.

# TRYBOOKING LINK

To book, please visit  
[Trybooking.com/BAOWQ](http://Trybooking.com/BAOWQ)

For further information, or if you have any questions regarding sponsorship or exhibition, please contact us on 03 9816 8266 or [info@continencevictoria.org.au](mailto:info@continencevictoria.org.au)



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CONTINENCE FOUNDATION OF AUSTRALIA VICTORIAN BRANCH



VICTORIAN CONTINENCE RESOURCE CENTRE

# TERMS AND CONDITIONS

### Cancelation policy

Cancellations up to and including April 26th 2019 will incur a \$100 cancellation fee. There will be no refunds after April 26th 2019, unless we can resell the space or package. All refunds will be actioned after the conference.

### Conditions of Payment

Sponsorship/exhibitor entitlements will be delivered upon receipt of a booking form via TryBooking or invoice and full payment is received. If full payment has not been received on or before April 26th your booking may be cancelled and made available to other organisations.

### Condition of Advertising

Sponsors must secure their support and send in their logo in jpeg format by April 5th 2019.

### Disclaimer:

The information contained in this prospectus is correct at the time of print. The Organising Committee reserve the right to change the program without notice. Updates prior to the conference will be published on [continencevictoria.org.au](http://continencevictoria.org.au). It is the responsibility of exhibitors to check with the event organiser regarding arrangements at the time of the conference.

### Privacy policy

Your name, organisation and country/state of origin may be published on the delegate list which is provided to exhibitors and sponsors at the event. If you do not wish your details to be included in this list, please contact us.

### Insurance

Sponsors and exhibitors are strongly advised to arrange general, health and travel insurance for their staff and goods. The Organising Committee will not accept any liability for loss or injury.

### Exhibition

Exhibition space will be allocated by or after April 26th 2019. The allocation order will be in relation to the level of sponsorship and when full payment is received.

### Special Requests

Any special requests for sponsorship packages must be pre- approved in advance by the Victorian Continence Resource Centre.



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VICTORIAN CONTINENCE  
RESOURCE CENTRE

The logo consists of the letters 'VCRC' in a bold, white, sans-serif font. The letters are centered within a dark teal, horizontally-oriented oval shape. This oval is layered over several other overlapping shapes in various shades of blue and teal, creating a sense of depth and movement. The background of the entire poster is a complex geometric pattern of overlapping triangles and polygons in different shades of blue and teal.

VCRC

(03) 9816 8266

[continencevictoria.org.au](http://continencevictoria.org.au)  
[info@continencevictoria.org.au](mailto:info@continencevictoria.org.au)

The logo is a solid dark blue triangle pointing upwards, positioned centrally above the text.

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CONTINENCE FOUNDATION OF AUSTRALIA VICTORIAN BRANCH

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# VICTORIAN CONTINENCE RESOURCE CENTRE

The logo for the Victorian Continence Resource Centre (VCRC) features the letters 'VCRC' in a bold, white, sans-serif font. The text is centered within a dark teal, rounded speech bubble shape. This bubble is layered over several other overlapping shapes in lighter shades of blue and teal, creating a sense of depth and movement. The entire logo is set against a background of abstract, geometric shapes in various shades of blue and teal.

# VCRC

16 Martin Street  
Heidelberg  
Victoria 3084



P Street News



Below The Belt Patrol



[goagainsttheflow.org.au](http://goagainsttheflow.org.au)

(03) 9816 8266

[continencevictoria.org.au](http://continencevictoria.org.au)

[info@continencevictoria.org.au](mailto:info@continencevictoria.org.au)

A small, dark blue triangle pointing upwards, located at the bottom center of the page, just above the RACV Torquay Resort text.

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